

SUMMIT & GALA

Women and Diversity Leadership

October 17th-19th 2001

Dealmaking and growing your
business through exposure to
international and national
business professionals

Presented by:



Women and Diversity Leadership Summit & Gala 2001

Wednesday, October 17th

5:30 - OPENING RECEPTION

7:30 PM “Business Women Celebrate their Champions”

Featuring: Members of Congress, Corporate Leaders, Visionaries

Thursday, October 18th

7:00 AM REGISTRATION AND CONTINENTAL BREAKFAST

8:00 AM SUMMIT OPENS

General Session: Contacts and Contracts

National Press Club

Summit 2001 gives you exposure to U.S. Government and international and business professionals and provides you with information to allow you to make deals and grow your business.

Building upon *Summit 2000, More Deals for More Women Across More Borders*, Summit 2001 brings together the commitment to women and diversity formed by the Business Women’s Network.



**Mistress of Ceremonies: Catherine Crier,
Former Judge, Award Winning Journalist**

Emmy award-winning journalist Catherine Crier joined Court TV in November 1999 and is currently anchoring Court TV as the host of *Catherine Crier Live*, a new thought provoking legal news show. As an experienced former judge, Crier offers insightful commentary and heated discussions with program guests.

Crier previously anchored *Crier Today*, *The Crier Report*, *Crier and Company*, and *Inside Politics '92* and was a leading correspondent for ABC News. In 1996, Crier was awarded an Emmy for outstanding investigative journalism for her work on the segment “The Predators” which examined nursing home abuses throughout the United States.

OPENING WELCOME



**Connie Glaser, Business Women’s Network Spokesperson, Author,
Consultant, and Commentator**

Connie Glaser recently wrote *When Money Isn’t Enough* and is the author of the best selling book *Swim with the Dolphins*, one of the Top Ten Books on Women and Business. Glaser is a leading expert on women in business and how they are revolutionizing today’s workplace.

KEYNOTE ADDRESS



Introduction: Congresswoman Betty McCollum



Marilyn Carlson Nelson, CEO, Carlson Companies

Marilyn Carlson Nelson is a true travel titan. Nelson is Chair and CEO of Carlson Companies, one of the largest privately owned companies in the world. She has recently served as Chair of the Travel and Tourism Board of Governors and the Travel Industry and has been repeatedly recognized by *Forbes Magazine* as one of “The 50 Most Powerful Women In Business.”

PANEL: WOMEN AND DIVERSITY VISION

Join writer Julia Hubbel in hosting three extraordinary women with unusual stories, vastly different, but each with the powers of fortitude and fearlessness in changing their lives and changing the world.



Moderator: Julia Hubbel, Writer and Professional Motivator

Julia Hubbel is a writer and professional speaker who specializes in helping people make lasting connections in their business and personal lives. She has spent nearly 25 years in senior corporate and consulting positions in the areas of training and organizational development in America, Australia and New Zealand.



Panelist: Grace Shafir, Dare to Dream Foundation

Dare to Dream Foundation (DTD) is a non-profit corporation designed to help every girl in America achieve a dream. Shafir is an active member of the Committee of 200, the American Association of University Women, International Women in the Media, the NY Women’s Agenda, the National Press Club and the National Association of Television Programming Executives.



Panelist: Steffi Allen, Athena Group



Panelist: Jocelyn Carter-Miller, Motorola

Jocelyn Carter-Miller is Corporate Vice President and Chief Marketing Officer (CMO) of Motorola, Incorporated. As CMO she has helped build the Motorola brand and image and has developed high performance marketing organizations and processes. Jocelyn also heads motorola.com, which offers a full range of electronic services to a broad constituent base. Joyce also serves on the board of The Principal Financial Group and on the non-profit boards of the Association of National Advertisers, the University of Chicago Women’s Business Group Advisory Board, and the Smart School Charter Middle School.



Panelist: Bonnie Reiss



Panelist: Dr. Malini Alles, Stree

Dr. Malini Alles founded Stree as a crystallization of her lifetime dream and passion to strengthen women from around the globe socially, politically, and economically. Alles currently sits on nine boards of high tech companies while continuing to consult and advise several others. Alles also simultaneously maintains her counseling to terminally ill patients.

VISIONARY WOMEN DELIVERING “VISION 2005”



Introduction: Senator Hillary Rodham Clinton

Senator Hillary Rodham Clinton, former First Lady, is an advocate for women’s rights and health care reform. She chaired the Task Force on National Health Reform and served as a goodwill ambassador to the United States. Among many other accomplishments, Clinton recently completed her second major book, An Invitation to the White House.



Nancy Evans, President, iVillage

Nancy Evans is co-founder of iVillage.com: The Women’s Network. She has served as the editor-in-chief since the company’s inception in June 1995. Evans has also written numerous articles for the *New York Times Book Review*, *The Harvard Business Review*, *Ms. Magazine* and *Family Circle*.



Sue Molina, Partner and National Director for the Advancement of Women, Deloitte & Touche

Sue Molina is the national partner in charge of the Initiative for the Advancement and Retention of Women for Deloitte & Touche. As such, Molina provides guidance on a variety of career counseling and mentoring programs and is a frequent speaker on flexibility and work/life balance. Molina’s focus is to keep the National Women’s Initiative proactive and to ensure that Deloitte & Touche is among one of the best companies to work for in America. She is also the partner in charge of the tax real estate practice of the Central Atlantic practice of Deloitte & Touche, LLP.

THE UNSTOPPABLE WOMEN

Unstoppable: a fascinating session of interviews with four outstanding female achievers. Join Cynthia Kersey as she shows us the real-life stories that both inspire and remind us that all things are possible—even when the odds are against you. Discover the trials, tribulation, and ultimately, the satisfaction of producing a successful business from women who have broken down barriers and emerged as modern role models.



Moderator: Cynthia Kersey, Author and Top Speaker

Cynthia Kersey, author, speaker and former top sales executive for Sprint Communications, started her career as a secretary and rose to the top of her field. After doing extensive research on what makes the greatest achievers in America great, Kersey wrote Unstoppable: 45 Powerful Stories of Perseverance and Triumph from People Just Like You.



Panelist: Marilyn Kane, Co-President, Butler Kane Incorporated

Marilyn Kane is the co-president of Butler Kane Incorporated, which specializes in bringing international and out-of-town businesses to Manhattan. The roster of clients includes shoe designer Jimmy Choo and clothier Jill Stuart. Last year she also set up the New York City chapter of the National Coalition for Family Justice.



Panelist: Deborah Rosado Shaw, Founder, Dreams Big and Umbrella Plus

Deborah Rosado Shaw founded Dreams Big! Enterprises, Incorporated and Umbrella Plus, a multi-million-dollar wholesaler and importer of fashion and sun accessories. Shaw is an entrepreneur, author, public speaker, and civic leader, who knows the tragedy and triumph of having to overcome unimaginable challenges.



Panelist: Gertrude Boyle, Columbia Sportswear

TECHNOLOGY OF TODAY



Introduction: Member of Congress TBD

Monica Luechtefeld, Executive VP, E-Commerce

As the Executive Vice President of E-Commerce, Monica Luechtefeld is one of the top executives in technology in the US. Luechtefeld is responsible for the creation of Office Depot's leadership in electronic commerce, including identifying and facilitating the development of customer driven technologies, with an emphasis on the Internet.



Rita Cosby, Fox News



Tine Clark

Tribute to our Nation's Government
"Celebrating Our Nation's
Government and Main Street America"

MISTRESS OF CEREMONIES: COKIE ROBERTS



CELEBRATING MARYLAND

Lt. Governor Kathleen Kennedy Townsend

CELEBRATING PUERTO RICO

Governor Sila Calderon

CELEBRATING CALIFORNIA

SALUTE TO CONGRESSIONAL CHAMPIONS OF WOMEN IN BUSINESS

FEATURING: Senator John F. Kerry

(TENTATIVE) Senator Debbie Stabenow

Senator Herb Kohl

Senator Blanche L. Lincoln

Senator Kit Bond



Rosabeth Moss Kanter, Ernest L. Arbuckle Professor of Business Administration, Harvard Business School

Rosabeth Moss Kanter advises major corporations and governments worldwide. She is the co-author of 15 books, six of which are bestsellers. Kanter has received 19 honorary doctoral degrees and over a dozen leadership awards and has been named as one of the "100 most important women in America" and one of the "50 most powerful women in the world."



SALUTING OUR FEDERAL GOVERNMENT

Edie Fraser, CEO, Business Women's Network and Diversity Best Practices



BWN SUMMIT 2001 KEYNOTE ADDRESS

**The Honorable George W. Bush,
President of the United States of America**



LUNCHEON BREAKS, EXHIBITS AND BOOK SIGNINGS

BREAKOUT SESSIONS BEGIN

Breakout Sessions

2:30-3:20 PM

1. *Financing and Investing*
(hosted by Principal Financial)

2. *Food and Agriculture*
(hosted by USDA)



3. *People, Business's Critical Resource*
(hosted by BWN)



4. *Women's Health Care*
(hosted by Johnson & Johnson)



3:30-4:20 PM

1. *Supplier Diversity, Opportunity for Small Businesses*
(hosted by Philip Morris)

2. *Empowering your Community*
(hosted by Count Me In, Dare to Dream)

3. *Women and Technology*
(hosted by Oracle)



4. *Energy and Environment*
(hosted by Duke Energy)



Women and Diversity Gala

"Celebrating the New America"

6:00 PM Cocktail Party

7:00 PM Dinner and Awards- Ronald Reagan International Trade Center